

Roscoe Village Chamber of Commerce 2010 Rate Packages



	Package	Daypart	Commercial Length	Quantity Per Week	General Pkg Rate	RVCC Pkg Rate
ON-AIR	Option A: 15 Second On-Air, 18 Commercials	Mon-Fri, 6:00AM-7:00PM	15 Seconds	5	\$1,770.00	\$1,504.50
		Mon-Fri, 7:00PM-10:00PM	15 Seconds	5		
		Sat/Sun, 6:00AM-8:00PM	15 Seconds	4		
		Sat/Sun, 8:00PM-Midnight	15 Seconds	4		
	Option B: 15 Second & AM Traffic Sponsorship, 10 Commercials	Mon-Fri, 6:00AM-7:00PM	15 Seconds	5	\$2,250.00	\$1,912.50
		Mon-Fri, 6:00AM-9:00AM	Traffic Spons.	5		
	Option C: 30 Second On-Air, 18 Commercials	Mon-Fri, 6:00AM-7:00PM	30 Seconds	5	\$2,800.00	\$2,380.00
		Mon-Fri, 7:00PM-10:00PM	30 Seconds	5		
		Sat/Sun, 6:00AM-8:00PM	30 Seconds	4		
		Sat/Sun, 8:00PM-Midnight	30 Seconds	4		
Option D: 60 Second On-Air, 18 Commercials	Mon-Fri, 6:00AM-7:00PM	60 Seconds	5	\$3,705.00	\$3,149.25	
	Mon-Fri, 7:00PM-10:00PM	60 Seconds	5			
	Sat/Sun, 6:00AM-8:00PM	60 Seconds	4			
	Sat/Sun, 8:00PM-Midnight	60 Seconds	4			
Option E: AM Traffic Sponsorship	Mon-Fri, 6:00AM-9:00AM	Traffic Spons.	1	\$250.00	\$212.50	

ONLINE STREAMING	Option F: 60 Second Streaming, 20 Online Commercials	Mon-Sun, 8:00AM-8:00PM	60 Seconds	20 (40,000 Impressions)	\$500.00	\$425.00
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ONLINE ADVERTISING	Option G: Online Advertising Placement Options	Leaderboard	30,000 Impressions	\$900.00	\$765.00
		Leaderboard	20,000 Impressions	\$600.00	\$510.00
		Once Weekly	XRT Mail, 135,000+ subscribers (30 words + link) - One Issue	\$2,500.00	\$2,125.00

VALUE ADDED	With On-Air or Online commercial investment of \$2,000 or more, RVCC members will receive 15x 60 second streaming (online) commercials (30,000 impressions) on 93XRT.com at no additional charge.
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DEADLINES	For On-Air & Online Streaming	Payment and creative due by Noon on the Wednesday prior to the commercial scheduled run on the following Monday through Sunday.
	For Online Advertising	Payment and creative due seven days prior to advertising start date.
	For XRT Mail	Payment and artwork due by Noon on the Wednesday prior to the following week's XRT Mail.
NOTE: Placement is subject to inventory availability. To ensure the schedule, confirm investment as soon as possible. WXRT can write and produce radio and streaming commercials for no additional charge.		

